



Port
Hedland
Industries
Council

Community Industry Forum

11 May 2022

Agenda

1. Welcome to Country
2. Apologies
3. Confirmation of Minutes
4. Action Items / Governance / Questions on Notice
5. Guest Introductions
6. Presentations from:
 - PHIC Update: Kirsty Danby, Chief Executive Officer
 - Consolidated Minerals Update, Kaylee Prince, Principal Environment
 - Hedland Senior High School Update, Janine Keall, Principal
 - North Regional TAFE Update, Michelle Scally, Industry Engagement Manger
 - Pilbara Training College, Karlene Bylund, Managing Director HMI
8. Other Items
9. Meeting Actions

Introductions

PHIC acts collaboratively for the benefit of industry and the Port Hedland Community to ensure the long-term sustainable growth of the Port and the community.

PHIC Members



Guests

Karlene Bylund, Managing Director, Hedland Maritime Initiative

Kaylee Prince, Principal Environment, Consolidated Minerals

PHIC Update



PORT HEDLAND
INDUSTRIES COUNCIL

Kirsty Danby

Chief Executive Officer

Marine Pests update

State-Wide Array Surveillance Program

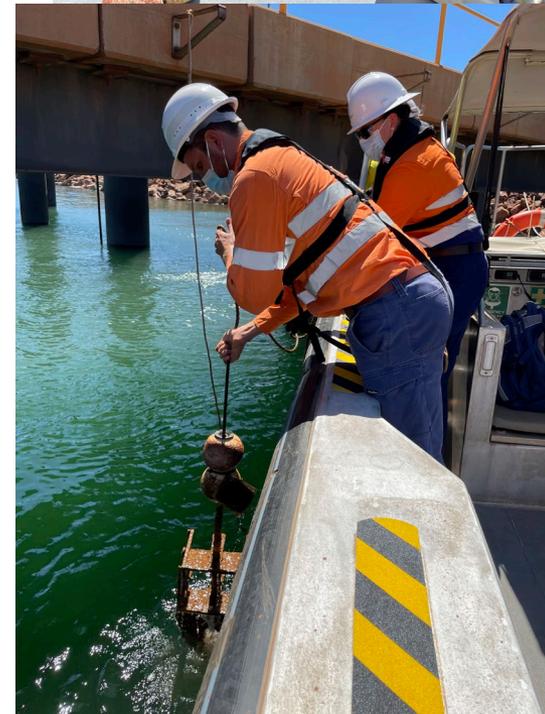
Collaborative project between:

- Department of Primary Industries and Regional Development (DPIRD)
- Western Australian Port Authorities
- Industry

World-first in the use of molecular techniques by a collaborative marine biosecurity surveillance network.

Successful SWASP retrieval and shoreline survey undertaken in April, attended by PPA and BHP.

Previous report from last winter program due this quarter.



Pest Management Program

Greater Port Hedland Vertebrate Pest Management Program (VPMP)

- Prior to pest program high levels of predation of turtle nests by foxes occurred with reports of up to 88% of nests destroyed at some beaches within a nesting season across ToPH.
- PHIC members (BHP, Fortescue, PPA, Roy Hill, Consolidated Minerals, Pilbara Minerals, Mineral Resources and Sandfire), ToPH, Care For Hedland and Dampier Salt now working together in the biannual program.
- Since there has been a coordinated approach there have been no fox disturbances at Pretty Pool Beach.



Train the Trainer Mining 101

PHIC offering training and support for Hedland Senior High School teaching staff on:

1. Australian mining industry
2. Mining in the context of Port Hedland
3. Range of range of current and future career pathways available to Port Hedland students

The program aims for teaching staff to walk away with practical learning outcomes:

- Have the necessary resources and training for teachers to share information on career opportunities within the mining industry, should students show interest.
- Have the tools to promote Port Hedland to students as a place full of opportunities and a great place to live and work.
- Have a greater understanding of why mining matters, particularly in the context of commodity uses and applications.
- Have the tools to support and nurture school children if they explore mining career pathways.
- Understand what the future of mining looks like.



Port Hedland Ambient Air Quality Monitoring Network Update

- DWER have been responsible for the Port Hedland Ambient Air Quality Network since 1 January 2022.
- PHIC's third-party data analyst experts Katestone provide analysis on the data provided by DWER.
- Taplin Street Monitor has had three exceedances over the air guideline of $70\mu\text{g}\text{m}^3$ within a 24-hour timeframe likely caused by regional weather events on:
 - 8 January 2022 – $89.9\mu\text{g}\text{m}^3$
 - 15 January 2022 – $84.3\mu\text{g}\text{m}^3$
 - 28 February 2022 – $86.8\mu\text{g}\text{m}^3$



Objectives

1. Present Port Hedland as an attractive place to live.
2. Support marketing campaigns to amplify reach for existing initiatives, services, events and attractions through existing channels that will present Port Hedland in a positive way.
3. Not duplicate other initiatives or working groups.
4. Enhance what is already being done, not creating new initiatives or activities.
5. Use the forum to share information with each other, so we can learn what each other is planning and promote activities/initiatives through our own communication/marketing channels where possible.
6. Break down silos that exist between individuals and groups in Port Hedland.
7. Create opportunities for groups to be exposed to each other's planning process and potentially collaborate to support and enhance each other's plans.
8. Focus on digital promotion, communication and marketing.
9. Support digital promotion through word-of-mouth at our own forums or in our own interactions.
10. Leverage existing digital communication channels, don't recreate.
11. Improve the narrative of Port Hedland.

By-products of Positive Port Hedland

1. Creating opportunities for individuals and groups to work together and collaborate on initiatives and projects and share resources if aligned.
2. Enhancing marketing skills.
3. Identifying gaps and duplications with initiatives, activities, events or service offerings and other working groups.
4. Greater understanding of organisation's planning processes and timeframes and potential to plan together in the future.



Minister visit to Hedland

Attendees:

Hon. Reece Whitby MLA - Minister for Environment

Michelle Andrews - Director General for the Department of Water and Environment Regulations

Kevin Michel MLA - Member for the Pilbara

1. Pilbara Ports Authority Hedland Tower with CEO Roger Johnston.
2. Harbour Tour with **Port Hedland Seafarers Centre**



Presentations



Kalyee Prince
Principal Environment



Janine Keall
Principal



Michelle Scally
Industry Engagement Manager



Karlene Bylund
Managing Director

Questions



Other Business





FUTURE AGENDA ITEMS

The **Community Industry Forum** is our opportunity to work with you and understand your aspirations as we move to create a sustainable future for Port Hedland.

Ongoing growth of the Port will generate jobs and enable economic diversity through new local business opportunities.

By implementing the right plan for Port Hedland, we can ensure a vibrant vision for the Port Hedland and a thriving community.

Future meeting schedule

Quarterly meeting dates for 2022

Wednesday 10 August 2022

Wednesday 9 November 2022

